

UNDERSTANDING THE CONNECTIVITY AND DYNAMICS OF AVIAN INFLUENZA

D6.4 Project Flyer

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- Confidential, only for members of the consortium (including the Commission Services)

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INTRODUCTION AND SUMMARY

KAPPA-FLU is a project which involves interactions with a broad group of external experts representative of the stakeholders and end-users of the scientific results. This will foster the translation of research into practical applications that are well adapted to field circumstances and easier to implement, since the participatory process is favorable to speeding up the acceptance and dissemination of new and innovative ideas. In addition, this interactive approach will foster the generation of new ideas through interaction between actors, sharing of knowledge and effective intermediation.

A flyer presenting the partners, research programme, aims, actions and expected results will support the communication activities of the project to the wider public.

FLYER

Partner ERASMUS developed a flyer which contains an introduction on the project and the consortium partners, the work packages incl. short explanation why they are important and a short summary of the current situation. It will be updated from time to time with short progress reports or important news from the field.

The flyer is available on the website in two options - a printable version and a version for digital use. <u>https://kappa-flu.fli.de/de/public-outreach/communication-tools</u>







