



**UNDERSTANDING THE CONNECTIVITY
AND DYNAMICS OF AVIAN INFLUENZA**

D6.3 Visual identity

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Dissemination level

- Public
- Confidential, only for members of the consortium (including the Commission Services)



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INTRODUCTION AND SUMMARY

KAPPA-FLU is a project which involves interactions with a broad group of external experts representative of the stakeholders and end-users of the scientific results. This will foster the translation of research into practical applications that are well adapted to field circumstances and easier to implement, since the participatory process is favorable to speeding up the acceptance and dissemination of new and innovative ideas. In addition, this interactive approach will foster the generation of new ideas through interaction between actors, sharing of knowledge and effective intermediation. Therefore, some tools were created that help not only to inform the public on KAPPA-FLU but also to achieve a high recognition value by specific logos and colour schemes by using specific project corporate identity forms and presentation templates. The tools are available to all partners in the password protected area of the website.

LOGO



A KAPPA-FLU specific logo and colour scheme ensures a high recognition value of publications and presentations in a public context.



Objective 1 and Objective 2 - Disease ecology



Objective 3 and Objective 4 - Virology



Objective 5 - Agro-ecosystem risk

WEBSITE

KAPPA-FLU developed a public website <https://kappa-flu.fli.de> with background information on the project. At the current status it includes information on objectives, the management structure and consortium partners. As the project progresses, published papers will be available as well as information on conference abstracts, slide decks, and posters.

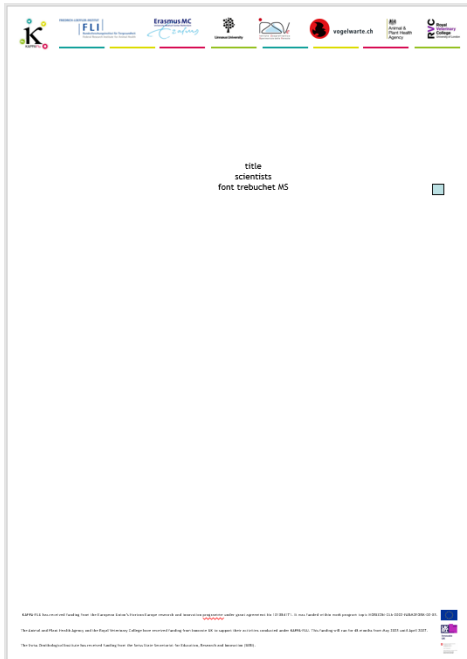
For more information see Deliverable **D6.2 - Project Website**.



PRESENTATION TEMPLATES

A collection of presentation templates including the KAPPA-FLU specific logo and colour includes templates for poster and power point presentation as well as a short presentation on the scientific background, the KAPPA-FLU consortium, objectives and the expected outcomes.


POSTER




POWERPOINT PRESENTATION TEMPLATE



POWERPOINT OVERVIEW PRESENTATION





Understanding the connectivity and dynamics of avian influenza



KAPPA-FLU Objectives

KAPPA-FLU aims to understand the connectivity and dynamics of HPAI H5 viruses in wild birds, poultry and the environment, including the impact of climate change.


The ambition of KAPPA-FLU is to improve risk- and knowledge-based surveillance and to identify new and cost-effective prevention and control options (including vaccination) for HPAI in poultry and wildlife that improve human health, animal welfare, wildlife conservation and sustainability of poultry production.

KAPPA-FLU Objectives

Understanding the connectivity and dynamics of avian influenza

Research themes and work-packages of KAPPA-FLU are tightly linked





KAPPA-FLU Objectives

Objective 1 and Objective 2 - Disease ecology

Objective 1: Identify viral, host and environmental factors in migratory bird populations critical to long-term maintenance and long-distance virus spread focusing on recent H5 viruses. (WP1)

Objective 2: Unravel sources and routes of HPAI incursions into poultry populations. (WP2)






KAPPA-FLU Objectives

Objective 3 and Objective 4 - Virology

Objective 3: Detect and define genetic changes in HPAI viruses that impact viral fitness in different avian and mammalian species and the threat of zoonotic infections. (WP3 & 4)



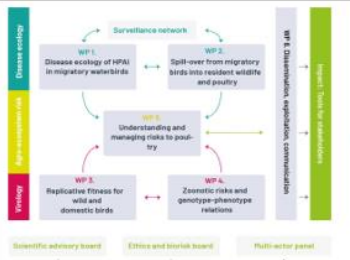
Objective 4: Assess the risk factors for incursion of HPAI viruses into poultry holdings. (WP5)


KAPPA-FLU Objectives

Objective 5 - Agro-ecosystem risk

Objective 5: Develop new real-time risk assessment tools and determine the economic efficiency (and impact) of improved countermeasures for prevention and control of HPAI in poultry production systems. (WP5)

Connections and interactions of the different WPs, SAB, EB, MAP, and their expected impact

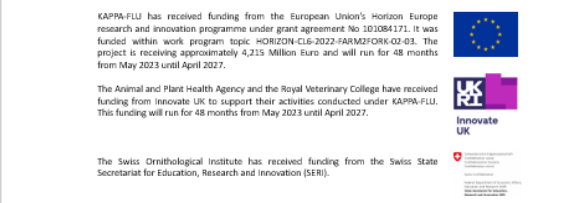



Thank you for your attention!

KAPPA-FLU has received funding from the European Union's Horizon Europe research and innovation programme under grant agreement No 101084171. It was funded within work program topic HORIZON-CL6-2022-FARM2FORK-02-03. The project is receiving approximately 4,215 Million Euro and will run for 48 months from May 2023 until April 2027.

The Animal and Plant Health Agency and the Royal Veterinary College have received funding from Innovate UK to support their activities conducted under KAPPA-FLU. This funding will run for 48 months from May 2023 until April 2027.

The Swiss Ornithological Institute has received funding from the Swiss State Secretariat for Education, Research and Innovation (SERI).

REPORTING TEMPLATES

A deliverable submission template was created, which shall be used by partners who are responsible to organize and monitor the progress of specific topics, to report to the coordinator.

A deliverable reporting template ensures that all deliverables reported to the EU can already be clearly assigned to the project visually.

FLYER

Partner ERASMUS developed a flyer which contains an introduction on the project and the consortium partners, the work packages incl. short explanation why they are important and a short summary of the current situation.

It will be updated from time to time with short progress reports or important news from the field.

The flyer is available on the website in two options - a printable version and a version for digital use.

For more information see Deliverable **D6.4 - Project Flyer**.

